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**NEC DISPLAY SOLUTIONS LAUNCHES PLASMASYNC RESIDENTIAL SERIES
WITH 42-, 50- AND 60-INCH CONSUMER DISPLAYS**

*PlasmaSync 42XC10, 50XC10 and 60XC10 Deliver Superior Image Quality,
Expanded Input and Output Controls and New Design*

CHICAGO – September 5, 2007 – NEC Display Solutions of America, a leading stand-alone provider of plasma displays, LCD desktop and commercial large-screen LCDs, and projectors, announced today the launch of the new PlasmaSync Residential Series plasma displays. The new models include the 42-inch 42XC10, 50-inch 50XC10 and 60-inch 60XC10. The new series, a replacement for the highly esteemed Showcase Series, is designed for custom installations in the home theater, media center and home entertainment environments.

The new residential line provides advanced video quality that allows for near flawless interpolation of moving images. Blacks appear deeper than previous generations of plasma screens, which deliver greater detail and produce a higher contrast ratio. In addition, a robust input panel provides HDMI with HDCP inputs, and the RS-232 input and output control provides easy setup to control systems.

“The PlasmaSync Residential Series sets a new standard over previous generations of plasma displays. Through competitive pricing and wide availability, this new plasma line should quickly become the leading choice for custom installations,” said Todd Fender, Product Line Manager for NEC Display Solutions. “Unique features like day and night ISF calibration settings create a more adaptable home-theater viewing experience while the all-new cabinet design and brushed metal bezel offer a design complement to just about any room décor.”

The PlasmaSync Residential Series also features IR Remote ID, including 26 IDs with 10-key remote functionality, which allows units placed in close proximity to one another to have different IR transmissions so only one unit is controlled at a time.

The all new cabinet design on the PlasmaSync Series resembles the market-leading NEC Display LCD product lines, with brushed aluminum top and bottom bezel designs. The displays also have removable top and bottom bezels, which allow for easy transformation to an all-black unit. Optional speakers and stands are available as well.

The new 42XC10, 50XC10 and 60XC10 models include the following features:

- Superior video quality, which allows for a smoother picture with greater detail and deeper blacks
- Comprehensive input panel, including an HDMI with HDCP input, which delivers the latest in digital connectivity
- Complete RS-232 input and output control, which provides easy set-up to control systems
- Imaging Science Foundation – ISF-certified calibration controls, which provide calibration settings for day and night viewing
- Extended product lifetime, which means consumers are more likely to replace a unit with new technology versus having to replace it due to technology failure
- Enhanced picture-in-picture, which allows two sources to be displayed on the screen at one time with multiple configurations and sizes available for both sources
- VESA Standard wall mount hole pattern, which enables compatibility with universal mounts
- 2K meter altitude, which ensures high altitude environments work properly
- Multiple aspect ratio control, which allows flexibility with today's many source choices
- Advanced AccuBlend™, which converts non-native resolutions to the resolution of the display
- Optional Stand

The PlasmaSync 50XC10 and 60XC10 will be available for September shipment. The 42XC10 will be available for October shipment, and all models are backed by an industry-leading 3-year warranty.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays, professional grade plasmas and projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the education, enterprise, government, professional, medical and digital signage markets. NEC Display Solutions ranked as the No. 1 large-screen LCD monitor provider for the signage and professional displays market for CY2006, according to iSuppli.

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For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at:

www.necdisplay.com/protectyourimage/.

For digital images, please visit www.necdisplay.com/mml.